



This program is perfect for Sales, Marketing and Customer Service Audiences.

WHAT OTHERS HAVE SAID:

"Curt, you delivered an inspirational sales message! You offered a number of great take away insights for delivering customer WOW, the power of networking and overcoming adversity in business and life. Everyone in the audience took something of value away from your sessions."

Ms. April Siever
Sales Manager, Intuit Canada

"Curt, feedback was terrific.. Your program was light-hearted and fun yet it contained many tools and tips for attracting profitable business!"

Kiran Balladin
Manager Conferences,
Canadian Marketing Assoc.

"Curt you had everyone riveted to their seats, the feedback has been great and I have heard from all 220 delegates that you were the message we needed to hear!"

Jerry Engels
President, Agricultural
Manufacturers of Canada

"Curt you spoke with passion, authority and great humour! You delivered your message in such a powerful way that it left the group wanting more... You have a winning message and winning style!"

Ms. Maria DaCunha
President, SITE Toronto

"You have our sincere gratitude for providing CHMSE with one of the best presentations our group has ever attended... Your knowledge and expertise was reflected in the way you conducted the presentation and the audiences' enthusiastic reaction..."

Ms. Monika Nowak and Ms. Sacha
Olenroot Program Co-Directors,
CDN Hotel Marketing and Sales Exec.



Keynote | Seminar

MASTER THE MARKETPLACE!

Expert insights to finding and keeping profitable business...

▶ ABOUT CURT SKENE

At Microsoft - Curt grew his business unit from \$800K to over \$36M in five short years. In 1997 Curt was recognized by Microsoft as one of their best in the world. In 1998 as President of ExecuTrain – Curt won four worldwide awards for business development and sales growth. In 1999 at BrainBuzz Inc. – Curt grew the monthly revenues of his department from \$80K to \$210K in just six short months. Curt is an expert on helping businesses grow. Today Curt is a gifted story teller who combines wisdom and wit to engage and excite his audiences on finding more business.

This is a program about sales, service and being the best in life that you can possibly be!

▶ ABOUT THIS PROGRAM

Is loyalty dead or has it been murdered? Have customers stopped caring or is there little for them to care about? How can your business continue to thrive in this increasingly confused marketplace? Every corporation is asking these questions. **This powerful and interactive keynote gives you the answers!**

In this session your audience will take away:

- ✓ The need to create clarity in who they are and what they do so that they can add "real" value to every relationship.
- ✓ How to communicate their message so the customer is inspired to buy.
- ✓ A simple strategy for creating customer WOW!
- ✓ Insights on how to uncover pockets of opportunity so they can grow their business.
- ✓ Extraordinary lessons in business intuition so they can become the customer's trusted hero.
- ✓ Powerful ideas on how to look at adversity in a positive light.
- ✓ Plus... over 75 actionable ideas that will help your audience excel and achieve business and personal success.
- ✓ In 90 minutes Curt will have everyone laughing, learning and passionately writing new ideas for mastering their share of the marketplace.

▶ OTHER PROGRAM TITLES USED:

Attracting the Profitable Customer!

The secrets to building enthusiastic customer relationships...

Capturing Customer Attention!

Sales strategies that attract profitable opportunities...

CURT SKENE

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